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6855/LFD

Name
Anschrift
PLZ Ort



Durchgeführt von

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Bonn, <Monat> 2023

DaLi-study "Data. Germany. Digital."

Dear Ms [Nachname] / Dear Mr [Nachname],

We all have to deal with data and information on a daily basis in our everyday lives. These issues will become even more important in future. But how easy or difficult is it for us to deal with information and data? Why is that? How do these skills develop? Finding out the response to this question is the aim of the **DaLi study "Data. Germany. Digital."** for which we are interviewing 11,000 people throughout Germany.

We would like to cordially invite you to participate. You were randomly selected for this unique study (see back).

It's worth participating because...

- it is only with your help that we can get a **meaningful picture** of the data and digital skills of people in Germany.
- you will receive a **thank you gift of €50** by post after the interview. You will also have found a practical key ring enclosed with this cover letter.

The survey will take place as a personal interview in your home.

In order for us to be able to reach you easily, we kindly ask you to inform us of suitable times and provide a phone number as well as some personal information. Please use the enclosed **feedback form** for this purpose. You are also welcome to fill it out online (see link and QR code on the feedback form).

More information on the study can be found...

- on the back, in the enclosed flyer and in the enclosed Declaration on Data Protection,
- in our DaLi film at www.dali.infas.de/film,
- and on our DaLi homepage at www.dali.infas.de

We would like to thank you very much in advance for your participation in this important study.

Yours sincerely,

Prof. Dr. Cordula Artelt
Head of the DaLi Study
Director of the Leibniz-Institut
für Bildungsverläufe, Bamberg

Doris Hess
Head of Social Research
infas Institut für angewandte
Sozialwissenschaft GmbH, Bonn

You will find this letter as well as further study information in English on the website below:

تجد هذا الخطاب ومعلومات أخرى عن الدراسة باللغة العربية على صفحة الموقع أدناه:

Niniejsze pismo oraz dodatkowe informacje dotyczące badania w języku polskim można znaleźć na podanej poniżej stronie internetowej:

Цей лист і додаткову інформацію про дослідження українською мовою Ви знайдете на наведеній нижче сторінці:

Bu yazıyı ve diğer araştırma bilgilerini aşağıdaki web sayfasında Türkçe dilinde bulabilirsiniz

Это письмо, как и другую информацию об исследовании, Вы найдете на русском языке на указанном ниже веб-сайте:



www.dali.infas.de



Who is conducting the DaLi study?

The DaLi study "Data. Germany. Digital." is a scientific study jointly conducted by the Leibniz-Institut für Bildungsverläufe (LifBi) and the infas Institut für angewandte Sozialwissenschaft GmbH (infas) in Bonn.



Will all my information remain confidential?

After the end of the survey, the collected data will be stored anonymously. The responses will be separated from your name as well as your address and phone number.

With the enclosed Declaration on Data Protection, we guarantee that all your information will be evaluated without your name and address and will be used solely for scientific purposes.



Do you still have questions?

We will also be happy to respond to your questions personally! For this purpose, please use our free phone number 0800 6647436 or our e-mail address dali@infas.de.



What is the survey about?

You will work on everyday tasks involving digital and data-related issues on a laptop for about an hour. It involves, for example, information and diagrams that can be found on the Internet or in daily newspapers. The tasks are varied and entertaining.

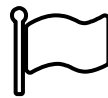
We would also like to ask you some questions. They relate to such subjects as your school education and your attitude towards digital and data issues.



How were you selected for the DaLi study?

"The study is in the public interest. Your name and address were thus transferred to infas by your municipality on the basis of Section 46 of the Federal Act on Registration. You were randomly selected for participation from among all persons born between 1954 and 2007 on your municipality's population register.

Participation in the study is, of course, voluntary."



You will also find the information online at...



www.dali.infas.de

...English

...عربي

...Polski

...Русский

...Türkçe

...українська